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IN THE CLAIMS:

Please CANCEL claim and 18, without prejudice or disclaimer.

Please AMEND the claims and ADD a new claim as follows:

1. (Currently Amended) A support method for transition of contents service providers according to transition of portable telephone companies providing communication service, the method performed by a computer processor of a support server, the method comprising:

receiving, by the computer processor, a request for transition from a first portable telephone company to a second portable telephone company from a customer terminal;

detecting, by the computer processor, a second content of a content group same as a first content to be available in the second portable telephone company based on a service map file and a customer file, wherein

the service map file stores information of a relation of content groups, contents and service providers of the contents with portable telephone companies which can use the contents, and

the customer file stores information of the first content;

providing, by the computer processor, information about a continuing contract with a service provider of the first content to the customer terminal, when a service provider of the detected second content is the same as the service provider of the first content; and

providing, by the computer processor, information about a new contract with a service provider of the second content to the customer terminal, when the service provider of the detected second content is different from the service provider of the first content

receiving a request for transition from a before-transition portable telephone company providing a first communication service to an after transition portable telephone company providing a second communication service while keeping a telephone number from a customer terminal, by a transition request reception unit of the support server;

providing information about a second contents service to be available via the second communication service equivalent to a first contents service obtained via the first communication service to the customer terminal, by an after-transition service information presentation unit of the support server,

wherein the provided information is based on

information on the first contents service provided by a first contents service provider to be available via the first communication service, which is recovered using the telephone number included in the request, and is registered in a customer file stored in the support server, and

information on contents of services provided by a second contents service provider to be available via the second communication service, which is registered in a service map file stored in the support server; and

registering a selected contents service to contract with the second contents service provider, correlated with the telephone number, in the customer file, after receiving a selection notification of the selected contents service which is selected based on the provided information from the customer terminal, by a service contract unit of the server.

2-15. (Cancelled)

16. (Currently Amended) The support method for transition of contents service providers according to transition portable telephone companies providing communication service performed by a support service according to claim 1, further comprising:

determining and notifying whether a customer qualifies for contents service transition to the customer terminal, by a customer determination unit the computer processor of the support server, wherein the customer qualifies when customer information recovered from the customer file using the a telephone number contained in the request for transition satisfies predetermined criteria.

17. (Currently Amended) A computer-readable <u>non-transitory</u> medium storing a support program for transition of contents service providers according to transition of portable telephone companies providing communication service, the support program causing a computer to execute a <u>method-processes</u> comprising:

receiving a request for transition from a first portable telephone company to a second portable telephone company from a customer terminal;

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detecting a second content of a content group same as a first content to be available in

the second portable telephone company based on a service map file and a customer file, wherein

the service map file stores information of a relation of content groups, contents

and service providers of the contents with portable telephone companies which can use
the contents, and

the customer file stores information of the first content;

providing information about a continuing contract with a service provider of the first content to the customer terminal, when a service provider of the detected second content is the same as the service provider of the first content; and

providing information about a new contract with a service provider of the second content to the customer terminal, when the service provider of the detected second content is different from the service provider of the first content

receiving a request for transition from a before-transition portable telephone company providing a first communication service to an after-transition portable telephone company providing a second communication service while keeping a telephone number, from a customer terminal;

providing information about a second contents service to be available via the second communication service equivalent to a first contents service obtained via the first communication service to the customer terminal,

wherein the provided information is based on

information on the first contents service provided by a first contents service provider to be available via the first communication service, which is recovered using the telephone number included in the request, and is registered in a customer file storing contents of services correlated with telephone numbers stored in the computer, and

information on contents services provided by a second contents service
provider to be available via the second communication service, which is registered in a
service map file stored in the computer; and

registering a selected contents service to contract with the second contents
service provider correlated with the telephone number, in the customer file, after
receiving a selection notification of the selected contents service which is selected based

on the provided information about the after-transition service equivalent of the service before transition from the customer terminal.

18. (Canceled)

19. (New) A method comprising:

receiving, by a computer processor, a request from a customer terminal for transition of a customer from a first portable telephone company to a second portable telephone company, wherein

content used by the customer is provided by a first content service provider through the first portable telephone company,

a customer file stores information indicating that the content is used by the customer, and

a service map file stores information indicating relationships of contents, service providers of the contents, content groups, and portable telephone companies through which the service providers provide the contents;

detecting, by the computer processor from the information stored in the customer file and the information stored in the service map file, whether the content used by the customer and provided by the first content service provider through the first portable telephone company is provided by the first content service provider through the second portable telephone company;

when it is detected that the content used by the customer and provided by the first content service provider through the first portable telephone company is provided by the first content service provider through the second portable telephone company,

providing, by the computer processor, information to the customer terminal about a continuing contract with the first content service provider for the content; and when it is detected that the content used by the customer and provided by the first content service provider through the first portable telephone company is not provided by the first content service provider through the second portable telephone company,

providing, by the computer processor, information to the customer terminal about a new contract with a second service provider of content in a same contents group

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as the content used by the customer and provided by the first content service provider through the first portable telephone company.